



Salon Review

ALDO COPPOLA, LONDON

Visited by Louise Emma Clarke

Location: Aldo Coppola, 70 Sloane Avenue, South Kensington, London SW3 3DD. 0207 0520709. www.aldocoppola.co.uk

The Salon: Until this swanky salon opened in Kensington, those of us craving an appointment with hair genius Aldo Coppola would have to jump on a flight to Italy. Now, thankfully, we can enjoy his signature combination of creative artistry and technical expertise on home soil – and the experience is well worth the wait.

The surroundings are as exciting as his flamboyant hairdressing style. Highlights include a quirky front desk and red quartz coffee table designed by acclaimed designer Brodie Neill, colour-changing lights in the hair washing area, spotlights framing the floor-to-ceiling mirrors, and ultra-comfortable chairs designed by Phillippe Stark. And that is just the décor...

When it comes to hair, things get even more impressive. Aldo Coppola and his talented team of London-based stylists make hair cuts, colouring, and styling into an art form. Colouring is achieved through a method called Shatush, rather than foils, which involves backbrushing to achieve a more natural result. Cutting is even more unique – so cancel that theatre booking and head here instead, as hair is twisted, pulled, chopped, and trimmed into the perfect style.

The service might be quicker and more theatrical than you have experienced before, but we guarantee that you will step out of the salon with the best cut, the most vibrant colour, and the swishest blow-dry you have ever experienced.

Services: Cuts, colours, blow-dries, and styling – with prices starting at £55.